

Assessment Three: Intercultural training program

Learning Objectives Assessed: 1, 2, 3, 4, 5

Due Date and time: 7 Jun 2021, 16:00

Word limit: 2000 words

Submission: Submit via Turnitin

Weighting: 45%

Task Description

This final assessment (Intercultural training program) requires you to apply and transmit knowledge and skills learned in the course to specialist and non-specialist audiences. It also assesses your ability to engage sensitively and confidently with individuals, groups, communities, and organisations in local, national and international communication environments. You are required to design an intercultural training program for a target group of trainees (e.g., public relation professionals; government officials; communication specialists; community workers; managers, etc.). The program aims to equip your trainees with intercultural competence to communicate appropriately and effectively with people from diverse cultures or with people from one specific culture other than their own. This final assessment task involves the application of cultural sensitivity, originality, and the use of communication technologies, where appropriate.

Your intercultural training program should include the following sections:

- Title of the training program: Give your training agency a name.
- Length of the training program: It should be at least a 5-day training program.
- Target trainees: Describe your trainees, taking into account their own cultural backgrounds that may impact their learning and your method of training.
- Learning objectives and resources: Describe the topics, theories related to the topics, activities, rationale, and outlines of handouts to be provided to trainees.
- Training methods: Specify training methods (e.g., workshops, seminars, experiments, etc.) and explain the rationale for your choice of the training methods.
- Sequencing of the program: Explanation of the sequence in which you order your topics and activities, and your rationale for the sequencing.
- Ethical issues: Describe any ethical issues you may need to consider in delivering this training program.
- Evaluation: Describe how you plan to evaluate your training program.
- References list: References cited within the text should be listed at the end. APA referencing style is preferred; however, you may use another standard referencing style. Be consistent in following one.

Note:

1. This assessment piece should be submitted via Turnitin. Submission as email attachment will NOT be accepted.
2. The word limit (2000 words) is suggestive. No penalties will apply based on the sole reason that your assessment piece goes over/under the word limit.
3. Your assessment is marked with reference to the marking criteria and standards specified in this course, NOT assessed with reference to the achievement of other students or your performance in other courses. See the Policy and Procedures Library (PPL), 3.10.02 3.5.1.1a.

The marking criteria are on the next page.

Assessment Three Marking Criteria (Total weighting: 45%)

Criterion 1: Demonstrated knowledge – 10% weighting

Mark	10-9	8-7	6-5	4-3	2-1
<p>Knowledge of:</p> <ul style="list-style-type: none"> • Current state and need of the target trainees. • Theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target trainees. 	<p>Excellent, comprehensive and accurate knowledge of:</p> <ul style="list-style-type: none"> • Current state and need of the target trainees. • Theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target trainees. 	<p>Thorough and accurate knowledge of:</p> <ul style="list-style-type: none"> • Current state and need of the target trainees. • Theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target audience. 	<p>Coherent and accurate knowledge of:</p> <ul style="list-style-type: none"> • Current state and need of the target audience. • Knowledge of theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target audience. 	<p>Accurate knowledge of:</p> <ul style="list-style-type: none"> • Current state and need of the target audience. • Knowledge of theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target audience. 	<p>Inaccurate knowledge of any or all of the following:</p> <ul style="list-style-type: none"> • Current state and need of the target audience. • Theories and concepts in intercultural communication directly related to the training program. • Cultural and ethical issues related to the target audience.

Criterion 2: Demonstrated understanding and ability to apply knowledge and skills – 25% weighting

Mark	25-22	21-18	17-14	13-10	9 or under
<p>Demonstrated understanding and ability to apply knowledge and skills as evidenced by ability to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program. 	<p>Excellent ability to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program. 	<p>Very good ability to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program. 	<p>Good ability to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program. 	<p>Adequate ability to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program. 	<p>An incoherent, inadequate and/or inaccurate response to:</p> <ul style="list-style-type: none"> • Effectively apply theories and skills to the design of intercultural training program. • Choose training methods appropriate to the goals of the training and trainees. • Provide justifications for the choice of methods and sequencing of topics. • Set criteria to evaluate the success of the training program.

Criterion 3: Effective communication – 10% weighting

Mark	10-9	8-7	6-5	4-3	2-1
<p>Effective communication as evidenced by:</p> <ul style="list-style-type: none"> • Clear and concise language and suitable conventions for academic writing. • Logical development of argument, and effective presentation and writing style. • Accuracy in grammar, spelling, and referencing. 	<p>Exceptionally clear and concisely communicated written response as evidenced by:</p> <ul style="list-style-type: none"> • Use of suitable language and appropriate language conventions. • Effective and coherent presentation. • Accuracy in grammar, spelling and referencing. 	<p>Concisely communicated written response as evidenced by:</p> <ul style="list-style-type: none"> • Use of suitable language and appropriate language conventions. • Effective and coherent presentation. • Accuracy in grammar, spelling and referencing. 	<p>Generally well communicated written response as evidenced by:</p> <ul style="list-style-type: none"> • Use of suitable language and appropriate language conventions. • Effective and coherent presentation. • Accuracy in grammar, spelling and referencing. 	<p>Adequately communicated written response as evidenced by:</p> <ul style="list-style-type: none"> • Use of suitable language and appropriate language conventions. • Effective and coherent presentation. • Accuracy in grammar, spelling and referencing. 	<p>Inconsistent or incorrect use of language and language conventions and/or failure to follow:</p> <ul style="list-style-type: none"> • Presentation guidelines. • Accuracy in grammar, spelling, and referencing.

Overall Mark					
Comments					